

NICHOLAS RUFFOLO

Multimedia Specialist

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📍 Pittsburgh, PA

FIND ME ONLINE

 **LinkedIn**
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WHAT TO EXPECT

Jack-of-all-trades multimedia specialist with a news, professional sports and university background. Produced well-received content for WEVV-TV, the Indianapolis Colts and Point Park University. Skilled in video production, editing, writing and storytelling. Well-known for hard work and versatility.

EXPERIENCE

Sr. Studio Technician

Point Park University - Center for Media Innovation

📅 09/2019 - Present 📍 Pittsburgh, PA

- Lead and delegate daily multimedia editing projects with the CMI team
- Help support and run in-studio shows and productions
- Point of contact for setup and troubleshooting video production equipment

Sports Reporter/Anchor

WEVV-TV

📅 03/2017 - 01/2019 📍 Evansville, IN

- Produce, film and edit engaging content for an audience of 250,000+ homes as a one-man-band reporter/anchor
- Runner-up - "Best Sports Reporting" - Indiana SPJ Awards
- Finalist - "Best Sportscast" - IBA Spectrum Awards

Video Producer

Indianapolis Colts

📅 06/2016 - 03/2017 📍 Indianapolis, IN

- Produce content for Twitter that helped engagement rise by 51%
- Film and produce videos for team website
- Assist in stadium production for home games

SKILLS

Storytelling



Filming



Editing



Writing



STRENGTHS



Video Production

Able to write, film and edit high-performing content on a daily basis. Produced more than 1,000 news and creative pieces.



Storytelling

Proficient in turning ideas into content. Nominated for statewide awards based on storytelling.



Attention to Detail

Boasts a Type A personality with an insatiable need for perfection. Can deliver projects with consistent quality, regardless of time frame.



Leadership

Innovator with strong interpersonal skills. Able to lead a team in day-to-day operations while also making strides toward future improvement.



Versatility

Background in editing, filming, writing, producing and tech for news, academic and professional sports organizations.

SOFTWARE/HARDWARE

Avid

Adobe CC

EDIUS Pro

Ross Inception

TriCaster

FileZilla

EDUCATION

BA in Journalism

Eastern Illinois University

📅 2012 - 2016 📍 Charleston, IL